



# Coolaney/Mullinabreena G.A.A. Club

Strategic Plan 2013 - 2018



[www.coolaneymullinabreena.com](http://www.coolaneymullinabreena.com)



The collage consists of nine images arranged in a 3x3 grid. The top-left image is a vintage photograph of a young Nace O'Donnell in a striped jersey holding a trophy. The top-middle image shows O'Donnell with his family, including his father, mother, and two children, all holding a trophy. The top-right image shows O'Donnell in a blue and white Sligo Town kit holding a trophy. The middle image is a map of Sligo with Sligo Town highlighted in red and surrounding areas labeled. The bottom-left image shows O'Donnell in a blue and white Sligo Town kit holding a trophy. The bottom-middle image shows O'Donnell in a blue and white Sligo Town kit holding a trophy. The bottom-right image shows O'Donnell in a blue and white Sligo Town kit holding a trophy.





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Coolaney/Mullinabreena GAA Intermediate Team - 2011 Sligo Champions

## Teachtaireacht ón gCathaoirleach › Club Chairman's Message

I am delighted to welcome the publication of the club's five year strategic plan.



I extend special thanks to all those who attended the open forum meeting, the subsequent focus group meetings and especially those who volunteered to chair the focus groups.

Thanks to County Board Development Officer John McPartland for his encouragement and assistance. We were especially pleased to have Coolaney resident Padraig McGourty as plan facilitator and I wish to thank him for his expert advice which proved invaluable throughout the process.

Great success has been achieved by the club at underage and senior level in recent years. This is due to the great work and commitment of many club members in coaching and

development. Now is the time to push on and this plan will provide a springboard for developing the kind of facilities and structures that are essential for a modern GAA Club.

The publication of the plan clearly demonstrates the enormous amount of voluntary work performed by so many over the years and that there is now a need for as many as possible to get involved and make the plan a reality.

As we approach 2014, the 125<sup>th</sup> anniversary of our Club, it is significant that it will be the starting year of our first five year plan and it is an ideal time to reflect on the past and to plan for the future.

Is mise le meas,

Cathaoirleach

*Brendan Kivlehan*

Brendan Kivlehan

Club Chairman



## Teachtaireacht ón Uachtarán > Message from the President

Is cúis mhór áthais dom na focail seo a leanas a scríobh ar ócáid tabhachtach seo don club seo agus sibh ag pleanáil don todhchaí.



As Uachtarán Chumann Lúthchleas Gael it gives me great pleasure to contribute to this the publication of the first ever strategic plan for Coolaney/Mullinabreena GAA Club.

The Club is the heart of the Association's activities. Our Clubs train and foster the players that eventually go on to represent their respective counties at the highest level in addition of course to those who play for their clubs at various different grades.

This has been as evident in Coolaney/Mullinabreena GAA as anywhere else and this plan is a further example of the excellent work within your Club to help facilitate player and coaching development into the future.

Indeed, one can see that a special emphasis within the Club is placed on forging strong links and bonds with the wider community and this is evident with your club's intent to further incorporate the parish of Coolaney into the Club.

Away from the playing fields, the contribution of your Club to the social and cultural development of the local community should never be underestimated. It is appropriate to acknowledge that the continued growth of the Club would not be possible without the huge amount of voluntary work that has been undertaken in the Club over the last 124 years.

Those efforts and the courage of your club officials, players and members past and present has been of paramount importance and without this type leadership, the club would not be the success it is today.

In general terms the Club has been the cornerstone of the GAA since the foundation of the Association. The strength of the GAA lies in its localised organisation and its parish and regional loyalties. It lies in the likes of Coolaney/Mullinabreena and its dedicated members who ensure the promotion of our games at local level.

It is clear Coolaney/Mullinabreena GAA Club has a history steeped in the commitment of its membership and I wish you every success with your first strategic development plan and all your future endeavours.

Rath Dé ar an obair,

A handwritten signature in black ink that reads "Liam Ó Néill". The signature is written in a cursive, flowing style.

Liam Ó Néill  
Uachtarán Chumann Lúthchleas Gael



## Coolaney / Mullinabreena GAA - A Brief History >

The roots of the GAA in the Achonry, Mullinabreena and Coolaney areas go back well into the nineteenth century. Sligo GAA Centenary history, edited by Co Sligo Librarian Mr John McTiernan and first published in 1984, recalls that two teams from Achonry namely Red Hugh's and Achonry Davitts were prominent in Sligo GAA from 1889 onwards. The records also show that there was an active Club in Killoran in 1890. The Achonry Davitts reached the Sligo County Final in 1892 only to be beaten by Ballymote. The two parishes formed a formal amalgamation sometime around the mid to late fifties.

The area was not represented again in a senior county final until 1958 when Mullinabreena had a magnificent victory, defeating Sooeby by 1:12 to 1:08 in the decider at Corran Park in Ballymote. The final was regarded as the best of the decade.

Mullinabreena's next and most recent appearance in a county senior final was in 1970 when they were defeated by a Mickey Kearins inspired St Patricks on a score line of 1:13 to 1:05. The club has never won the Senior League title but have been in the final twice. In 1961 they were

beaten by Ballisodare and a decade later they were beaten by Tourlestrane.

Mullinabreena has won the Sligo Junior Championship on five occasions: 1910, 1957, 1968, 1984 and 1988 while Coolaney contested the Junior Final in 1939 in which they were beaten by Ballisodare.

In 1992 and 1993 St Nathy's men's club including players from Mullinabreena, Coolaney and Bunninadden captured back to back U-21 county titles.

The club contested intermediate finals in 1992, 1996 and 2004 before finally capturing the cup for the first time in 2005 after a replay against Eastern Harps. We again reached the final in 2008 only to be defeated by St. Molaise Gaels after a replay. The latest chapter in our history was written on October 8<sup>th</sup> 2011 when we defeated Drumcliffe after a replay and extra time to capture the Intermediate title for only the second time. The club has retained senior status since 2011.

Notable underage championship successes at the club include an U-16B title in 2001 followed by a Minor B win in 2002. We achieved titles at U-12C in 2006 and U-14C in 2005 and 2007. More recent

victories culminated in capturing the Minor A title for only the second time ever in 2010 with the previous victory coming in 1957. Amongst other titles, we also achieved U-16 A2 titles in 2009, 2010 and 2012. This success is down to the great loyalty and commitment of our many dedicated club coaches over the years.

Coleman's field, later officially named Nace O'Dowd Park, was purchased from the land commission in 1977. The current dressing rooms were built in 1992 and the park was officially dedicated in name on the opening. In recent years we have invested significantly in the playing surface and training area at the park along with seeing major improvements on road side fencing and park entrance. Plans are ongoing for further development in order to meet the demands of a modern, growing club and of our successful underage and senior teams. Fundraising continues in this regard and we take this opportunity to thank our many members and supporters for their continued loyalty.

The club has a long and proud history of involvement at county level on the playing fields and also at administrative level.



## Current Background to the Club ›

The club catchment area incorporates the combined resources of Achonry/Mullinabreena and Killoran/Coolaney parishes. Exact population figures are unavailable but estimates put the total figure at just above 2000. Coolaney/Rockfield village in particular, has experienced a population boom in the last ten years with census figures for the period 2006 - 2011 showing an increase from 208 to 806, a 316% growth rate! This comes as a result of the construction of a number of housing estates similar to that seen in many towns and villages throughout the country.

Significant challenges lie ahead to ensure healthy participation levels but this growth must be viewed as a positive for our club. Indeed, many clubs facing decline would envy this very position.

The club fields teams from U-8 to Senior Level. There are currently 105 youth players registered with the club through the GAA on-line registration system. At senior level we have 34 players. There are 310 members in total on the system. See table below.

### GAA On-Line Membership Registration System 2013

<b>Youth Players</b>	<b>105</b>
<b>Adult Players</b>	<b>34</b>
<b>Total Members</b>	<b>310</b>



St. Attractas Colleges B Winners 2013

The catchment area of the club is served by two national schools namely Achonry NS and Rockfield NS with current enrolment figures shown in the table below. Most students attend St. Attractas Secondary School Tubbercurry with some also attending at Ballymote, Ballisodare and Coola.

There are currently 27 coaches in the club with foundation level qualification and 8 of these are qualified to Award 1 level. Only three of these coaches are from Coolaney, something

which, we appreciate, needs to be addressed immediately.

The club's facilities are located at Nace O'Dowd Park, Achonry. The facilities are also used by St. Nathy's Ladies GFC, national schools, Mullinabreena Community Games and various County teams for training. As the club has outgrown the current amenity, we are in the process of drawing up proposals for re-development.

School	Pupil Numbers 2013	Enrolment	
		Sept '12	Sept '13
<b>Rockfield</b>	160	31	26
<b>Achonry</b>	108	14	14



## Methodology >

In January of 2013 the club decided to press ahead with the production of a Club plan. Contact was made with Sligo county development officer John McPartland who in turn appointed Pdraig McGourty as facilitator for the plan. Pdraig is a Coolaney resident and current Leitrim county coaching officer. John and Pdraig attended the monthly club meeting on March 25<sup>th</sup> to brief club members on the process involved. Subsequently a steering committee was selected from regular club monthly meeting attendees and a date was chosen for the club planning workshop/open forum.

The forum was held on Friday May 3<sup>rd</sup> in St. Nathy's Hall, Mullinabreena. A widespread promotional campaign took place beforehand with all club members written to and interested parties were invited to the forum. Achonry N.S., Rockfield N.S. and St. Nathy's Ladies' club were amongst those invited. A large crowd of 48 attended in what was a very positive and productive evening. Those who attended included parents, coaches, players, officers, sponsors, supporters and more. Pdraig acted as facilitator on the night to great effect.

The five key areas for discussion on the night were Club Structures and Administration, Coaching and Games, Finance and Fundraising, Facilities and Development and Communications and Culture. All present were randomly divided up into groups and ideas were recorded and feedback given. Opportunities were afforded to all groups to read out different ideas to all attendees.

Individuals volunteered on the night for five different focus groups to work through and coordinate all the various ideas collated. The chairpersons of each group were selected from the steering committee. Each group met over the following month to further develop and add to the feedback from the workshop. All suggestions were then forwarded to the steering committee who liaised further with the facilitator to construct the final draft of the plan and the launch of the final product was arranged on approval by the Executive.



### Focus Groups and Chairpersons

**Coaching and Games:** Denis Gormalley  
**Finance and Fundraising:** Martin Golden  
**Facilities and Development:** Ollie Lee  
**Club Structure and Administration:** Eugene Henry  
**Communications and PR:** Eugene Henry

## Mission, Vision, Values >

The GAA's values are the heart and soul of our Association. In every Club around the world they are what bind us, what makes us unique and what attracts more and more players, members, volunteers and supporters.

### Mission

"The GAA is a community based volunteer organisation promoting Gaelic games, culture and lifelong participation."

Coolaney/Mullinabreena GAA is a volunteer organisation. We develop and promote Gaelic games at the core of Irish identity and culture. We are dedicated to ensuring that our family of games, and the values we live, enrich the lives of our members, families and the communities we serve. We are committed to active lifelong participation for all and to providing the best facilities. We reach out to and include all members of our society. We promote individual development and well-being and strive to enable all our members achieve their full potential in their chosen roles.

### Vision

Our vision is that everybody has the opportunity to be welcomed to take part in our games and culture, to participate fully, to grow and develop and to be inspired to keep a lifelong engagement with our Association.

### Values

#### Community Identity

- Community is at the heart of our Association. Everything we do helps to enrich the communities we serve
- We foster a clear sense of identity and place

#### Amateur Status

- We are a volunteer led organisation
- All our members play and engage in our games as amateurs
- We provide a games programme at all levels to meet the needs of all our players

#### Inclusiveness

- We welcome everybody to be part of our Association
- We are anti sectarian
- We are anti racist

#### Respect

- We respect each other on and off the playing fields
- We operate with integrity at all levels
- We listen and respect the views of all

#### Player Welfare

- We provide the best playing experience for all our players.
- We structure our games to allow players of all abilities reach their potential

#### Teamwork

- Effective teamwork on and off the field is the cornerstone of our Association
- Ní neart go cur le chéile (There is no strength without working together)



## Executive Summary >

### Introduction:

The GAA's national strategic vision and action plan was launched in January 2009. All four provinces and all counties followed suit and thus in turn the clubs of the association are required to draw up their own plans. In January of 2013 our club first decided to produce a plan for the five year period 2013 to 2018. With proposals for facilities' development pending, we were also mindful of the fact that a club plan is a mandatory requirement when applying for any assistance with regard to grants, loans etc.

The purpose of the plan is to stand and take a look at where our club is at today. We reflect on and commend all the volunteer effort that has brought the club to a position of strength in 2013. We have consulted widely and have produced a plan of where we wish to see our club in five years time.

Amongst the central themes is the widening of our volunteer base and membership with a particular emphasis on a greater presence in

Coolaney and an ambition to maximise participation throughout the two parishes. We've witnessed significantly increased activity both on and off the field in recent years and recognise the need for better support structures around all areas of administration and coaching.

Coolaney/Mullinabreena GAA Club is at the heart of its local community. Our history stretches back to the late 1800s in the area. The Club is setting out on a development path and this five year strategic plan has been established. The workshops and focus groups have identified **110** actions to be delivered. All actions are outlined in this document. Each action has an owner and a delivery date. Our aim through the Club Strategic Plan is to improve the efficiency of the club and its infrastructure in order to safeguard the future of our games and the association locally. The actions are numbered in the table below and categorised in the five different sections.

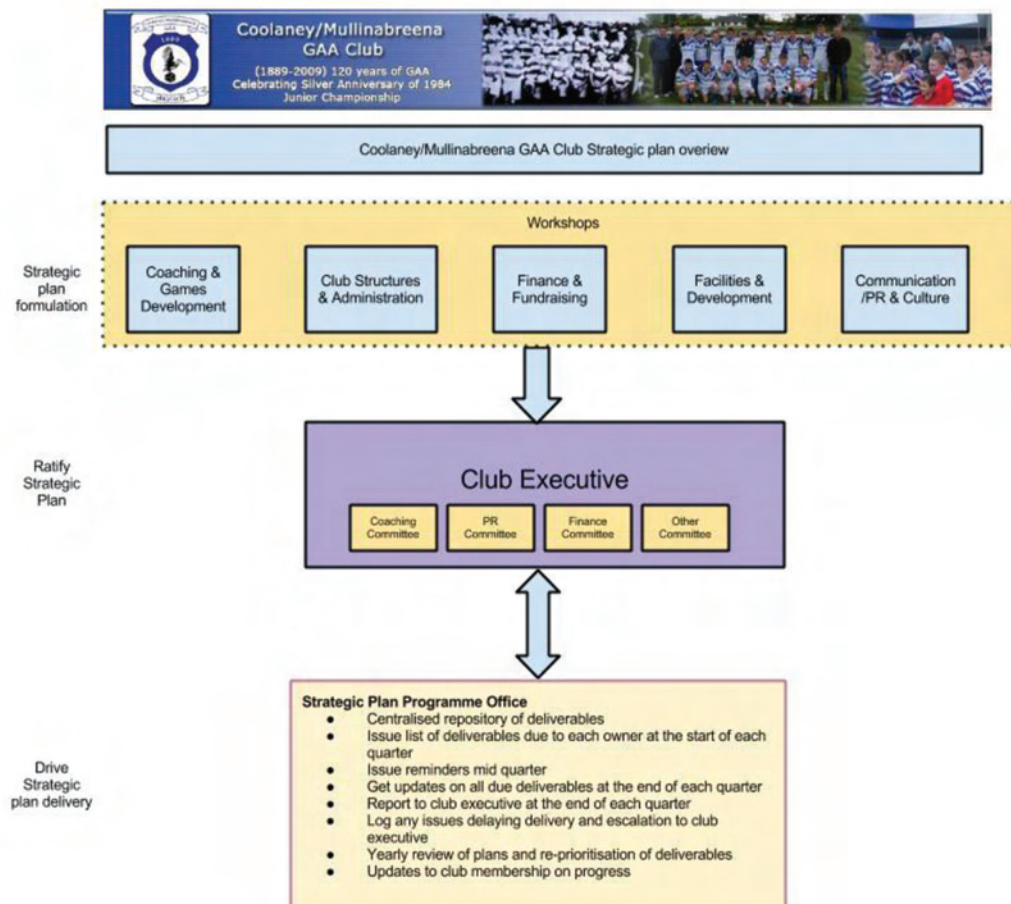
### Summary of actions arising from the strategic plan workshop process:

Area	Total	2013-2014	2015	2016	2017	2018
Coaching & Games Development	45	44	41	41	41	41
Club Structure & Administration	21	21	14	14	14	14
Finance & Fundraising	16	16	12	12	12	12
Facilities and Development ***	11	10	TBC	TBC	TBC	TBC
Communications/PR and Culture	17	16	14	14	14	14

\*\*\* Facilities and Development

A dedicated development committee will, over time, establish the required framework for phased developed of our facilities. The implementation programme will be updated accordingly.

## Proposed Implementation Approach



The club will set up a programme office to oversee delivery of the deliverables identified in the strategic plan. The programme office will create a centralised repository of all deliverables with details of who is responsible for the deliverable and its due date. At the start of each quarter the programme office will issue a list of deliverables due for the quarter to each owner. The programme office will issue reminders mid quarter to determine progress against plan and log any issue impeding

progress. Issues will be escalated to the Club executive for action. Finally at the end of each quarter a status report will issue to the Club Executive advising progress versus plan and an action plan will be agreed to address late delivery of strategic plan actions.

The programme office will provide regular updates to club members via the normal Club communications to members - end of year letter, club newsletters, website etc.



## Coaching & Games Development >

In 2018 our Club will be able to say:

**“Coolaney/Mullinabreena GAA underage section is one of the best. We have achieved excellence in coaching standards and in providing games for our young players in a safe and enjoyable environment. Our Club’s adult teams perform to their full potential because we have the best possible coaching and games development structures in place.”**

### Key Aims:

#### **Coaching and Games Development Sub-Committee**

We will appoint a Coaching and Games Development Sub-Committee to oversee all aspects of games development in the Club. This will include identifying new coaches in the community, encouraging parents to become involved in coaching and ensuring that all our Clubs coaches have GAA Coach Education qualifications. The committee will also ensure that a balanced programme of games is in place and that all players get an opportunity to play and participate. The chairperson of this committee will sit on the Club Executive Committee and will provide a report to each monthly meeting.

#### **Club Coaching Officer**

We will fully define the role of and support the Club Coaching Officer, who will be chairperson of the Coaching and Games Sub-committee. He/She will have responsibility for managing the affairs of the committee and for overseeing all coaching and games related activities and policies.

#### **Underage Games Programme**

We will put in place a programme of games for all players involving Go-Games and Super Touch Blitzes within the Club and with other Clubs. This will ensure that all players get meaningful activity in an environment that promotes skill development.

#### **New Coaches Appointed**

The lack of parent and coach involvement from Coolaney in particular is a real concern. This leads to an unhealthy imbalance of involvement with teams. Other issues such as direct encouragement and player transport arise as a result also. Players will feel and appear as outsiders within their own club. To this end we will endeavour to increase coach numbers immediately with a particular emphasis on recruitment in Coolaney.

#### **Coach Education**

We will put in place a programme that makes sure that every player is coached by a person qualified to the appropriate level. All Club coaches will receive GAA coach education qualifications. Each coach will have a minimum of a Foundation Award coaching certificate. We will aim to have all coaches at Award 1 level over time. We will also identify new referees, who will receive referee education and assistance from the County Board.

#### **GAA Code of Best Practice and Code of Behaviour**

We will put in place the GAA Code of Best Practice and Code of Behaviour. Everyone in the Club will show due respect to each other, to Club officers, to team mentors, the club jersey and to the match officials. We will ensure that all our volunteers working with children are Garda vetted and that our children participate in a safe environment. This is of paramount importance and shall receive high priority.

### **Saturday Nursery Coaching Camp**

This initiative has grown in strength since it's inception a number of years ago. We also appreciate the need to develop and strengthen it further. In conjunction with our school's coaching, this is where it all begins for our players in terms of skills development. We will implement a number of measures to improve its structure. More coaches are required with a greater balance between the parishes. Dedicated coaches shall also be appointed to the U-6, U-8 and U-10 groups respectively.

### **Club/School Link**

We will develop close links with both our local primary and second level schools. We will provide support and advice to the schools in promoting our games. A full definition of the role of schools' Liaison Officer will be drawn up. We are aware of the relative weakness of links between the club and schools over the years and aim to rectify this.

### **Club/School Link - Primary**

The link needs to be strengthened with Achonry NS and especially Rockfield NS where there has been minimal contact to date. There is a need to attempt to align the ideals of Club with that of schools. A stronger link and the input of Club coaches should create a more cohesive and streamlined environment for skills development.

### **Club/School Link - Secondary**

All players should be encouraged to play with their secondary schools. The Club has a reasonable link with Tubbercurry SS but none with others. There is a need for SS liaison officer to track player progress. A possible recommendation would be to encourage entry into A competitions whilst exploring the idea of second teams.

### **Player Welfare & Retention**

Player welfare and retention is an issue for all clubs. We propose a number of measures to address this. We shall assist players with gaining employment locally, investigate player burnout and establish more game time for fringe players.

### **Club Ethos**

The Club should aim to be the very best it can be on the field with an emphasis on performance. The ethos for coaching at all grades should be – ***'If performance is right, then results will follow'***. We shall aim to compete at the highest level at all grades. The Club has been successful at underage for some years now and we need to translate this to competing at senior championship and league level on a consistent basis.

### **Senior Management Position**

The Club Chairperson should have a good relationship with the senior manager. This shall include formal discussion regarding the future intentions of both club and manager as to filling management positions the following year at earliest possible stage in current year. The responsibility lies with the Chairperson and Secretary to propose a suitable candidate for approval at club AGM.



Action General	Outcome Sought	Timescale	Milestones	Responsibility
Club Coaching Officer and Coaching and Games Sub-Committee Appointed by the Club Executive Committee	To oversee all aspects of games development in the Club and ensure the best possible coaching structures are in place in our Club	Q.1	New Sub Committee in place Jan 2014	Club Chairperson
Club-School link in place. Club-School liaison officer appointed	To cement the relationship between the local schools and the Club and ensure that the children are receiving GAA coaching.	Q.4 2013	Liaison Officer first report to Executive Feb 2014	Club Chairperson
Go-Games model in place for all u-12 players, with each player participating in at least 5 blitzes per year	To ensure that all under 12 players get appropriate games in a fun environment that promotes skill development	Q.1	Go-Games model continued	Coaching Officer
Fun-Do education resource pack (Go Games) available for all Juvenile coaches	To aid our Club coaches in skill development of our players	Q.2	All coaches furnished with pack	Coaching Officer
'Super-touch' games programme in place	To put in place a meaningful programme of games for all Youth players (13-18 years).	Q.2	Programme in place	Coaching Officer
To encourage more parents, senior players and others to become coaches with a particular emphasis on Coolaney	To increase the number of coaches available to assist with coaching our Club's teams from U-6 to senior and address the unhealthy balance that currently exists between parishes	Q.1	New Coaches 2014	Coaching Officer
All Club coaches receive GAA Coach Education and have access to coaching resources ( <a href="http://www.gaa.ie">www.gaa.ie</a> ).	To ensure that our coaches are trained to the best possible standards	Q.2	Every Club coach has minimum Foundation level course	Coaching Officer
Coach education to take place at club.	To make courses more accessible to coaches locally.	Q.1	Club course 2014	Coaching Officer
Investigate Cúl Camp to be held in club and promoted each year supported by our own Club coaches	To give all children in the locality the opportunity to be coached in Gaelic Games	Q.2 2015	Cúl Camp held for first time at Club	Coaching Officer

GAA Code of Best Practice and Code of Behaviour in place	To promote an environment of respect in the Club and to ensure that all children participate in a safe environment	Q.2	Codes Adopted 2014	Coaching Officer & Children's Officer
All coaches working with underage players attend Child Protection Workshop	To ensure that all children participate in a safe environment	Q.2	All coaches attended workshop 2014	Children's Officer
All coaches working with underage players have received Garda Vetting	To ensure that all children participate in a safe environment	Q.2	Compilation of Vetting list of all coaches 2014	Coaching Officer & Children's Officer
Coaching meeting pre season	To allow coaches to draw up needs analysis for respective teams in good time	Q.1 Jan	Meeting Held Jan. 2014	Coaching Officer
Coaching review meeting end of year with full report to Executive	To report on progress and highlight any issues arising throughout the year and allow coaches to air views.	Q.4 Nov	Full report to Executive Pre AGM	Coaching Officer
Team grades proposed by coaching committee and approved by Executive	To promote an ambition of playing at highest grade where numbers permit	Q.1 Jan	Grade selection Jan 2014	Coaching Officer
All Club teams and coaches fully fitted out in proper Club gear	To display a meaningful presentation and pride in appearance of our Club	Q.2	All teams fully kitted out 2014	Coaching Officer
Policy of all teams respectfully placing Club jersey on table after match.	Engender a policy of absolute respect for jersey and Club without exception.	Q.2	Policy in place by 2014	Coaching Officer
Aim to field underage 15 a-side where numbers permit	To ensure players develop the skills required in preparation for adult level	Q.1	Policy in Place 2014	Coaching Officer
Adequate equipment available to all club teams	To ensure coaches are in a position to maximise skills development of all players	Q.2	New equipment purchased 2014	Coaching Officer
New referees identified and trained	The Club has sufficient referees at underage and adult level	Q.1 2015	New referees trained	Coaching Officer



First Aid Training	Coaches at all levels trained to highest possible standards	Q.2	Training course run 2014	Club Secretary
Nutrition education & Healthy Lifestyle	To endorse a policy of good nutritional awareness as part of overall healthy lifestyle for all players	Q.2	Information talk held Year 2014	Coaching Officer
Strength and Conditioning	To put in place a policy re gym usage or circuit training pre season	Q.1	Plan in place 2014	Coaching Officer

**Table Specific U-8/U-10/U12**

Coaching sessions to be held in Coolaney for a minimum of 6 weeks each year or intermittently as allowable	To allow the club to achieve an element of balance re training and assist with the plan for increased presence and achieve greater participation from players, parents and coaches in Coolaney	Q.2 May/ June 2014	Re-established Year 2014	Coaching Officer
Total review of the branding and promotion of Sat. morning coaching.	To maximise its appeal and to promote fully across both parishes	Q.1 February 2014	New branding and promotional plan in place 2014	PRO & Coaching Officer
Dedicated coaches appointed to take charge of U-6, U-8 and U-10 age groups respectively	To ensure maximum efficiency and organisation of each session	Q.1 Jan	Coaches in place 2014	Coaching Officer
End of season Saturday camp Fun day and certificate presentation	Hold a day of fun and games for children, parents and coaches in recognition of all the effort displayed	Q.3 Sept.	Finale day held 2014	Coaching Officer
Census of all children in Club	Awareness of numbers of children in Club and be in a position to plan accordingly	Q.1 Feb.	First census 2014	Coaching Officer & School's Liaison Officer
Senior players to form a roster to assist with coaching on Saturdays.	To further assist with the Sat. session and also to introduce senior players to club coaching	Q.2 April	Roster in place 2014	Coaching Officer

Club Coaching in schools from Sept to Dec each year	To provide school children with coaching in a period of the year traditionally ignored	Q.4	Coaches appointed Oct. 2013	Coaching Officer
Annual blitz game held between the two primary schools facilitated and supported by club	To forge stronger links between children and parents of both schools and parishes	Q.2 May/June	Game held 2014	Coaching Officer

Table Specific U-14/U-16/U-18				
Two adults per team with minimum foundation qualification	In keeping with code of conduct and to share the workload of coaches and create a balance for players	Q.1 Jan	Two adults per team 2014	Coaching Officer
Coaches to receive more assistance from county games manager and county coaches	To support coaches and to refresh and enliven team training. Also provide a new face and voice occasionally for players.	Q.2	Increased assistance 2014	Coaching Officer
Emphasis on players to train with own age group where practicable	To enable coaches to maximise development of respective age group and keep players grounded with same.	Q.2	Improvement 2014	Coaching Officer
Burnout & Club Neglect	Investigate if some players are playing/training too much with school/county to detriment of Club involvement	Q.3	Study completed 2014	Coaching Officer
Investigate possible annual outings for each team.	To serve as reward for team and coach and to allow for further bonding of players from both parishes considering lack of social interaction	Q.4	U-14 Trial outing 2013	Coaching Officer
Senior schools' players to actively encourage younger players involvement	To ensure maximum participation of all players and assist with quieter personality types involvement	Q.4	Evidence of active encouragement	Liaison Officer



Table Specific Senior				
Greater emphasis on U-20 grade with more time and resources allocated	Aid the transition from U-18 to senior and improve retention	Q.4	Greater emphasis on 2014 competition	Coaching Officer
Increase number of challenge games	To give fringe players more games and aid retention	Q.3	Increase in games	Senior management
Link between Senior and Minor Management	To ensure that open communication exists and to enable agreement re training and shared usage of players	Q.1	Link in place	Club Secretary
Chairperson and Secretary to seek replacement manager when vacant.	To achieve efficient continuity in management changes and achieve minimal disruption.	Q.4 Pre AGM	Proposal at AGM	Club Chairperson & Secretary
Assist players in gaining employment	To liaise with players regarding employment situation and prevent players moving away short and long term	Q.2	Policy in place 2014	Club Chairperson
Physio for home games	Improve player welfare and safety	Q.1	Policy in place 2014	Club Secretary
Possible South Sligo league for fringe players	Improve game time for fringe players	Q.1	Proposal to County Board	Coaching Officer
Discipline and Punctuality	To improve senior player discipline and punctuality as role models for all underage players in the Club	Q.2	Improvement in 2014	Senior Players & Management

## Club Structures and Administration >

In 2018 our Club will be able to say:

**“Coolaney/Mullinabreena GAA Club excels in its administration. We have the structures in place appropriate to the clubs needs. Our Club Executive is vibrant and we have increased the number of people volunteering in the club.”**

### Key Aims

#### **Club Constitution**

We will adopt the GAA constitution. Our club will be administered in accordance with this constitution.

#### **Club Sub-Committee Structure**

We will appoint a number of sub-committees to deal with Finance and Fundraising in the Club, Coaching and Games Development along with Communication and PR. We will recruit new volunteers to sit on these committees who have a particular talent for these areas and seek to achieve a healthier gender balance. The Executive will have responsibility for the recruitment of said sub-committees. Ultimately, all sub-committees are answerable to the Executive.

#### **Plan Implementation Sub-Committee**

We will appoint a sub-committee to monitor the implementation of the club plan. This committee will include the Club Chairman, Plan co-ordinator, Club Secretary, Club Treasurer, Club PRO, Club Coaching Officer and others as required.

#### **Alcohol and Substance Abuse Policy**

We will put in place an Alcohol and Substance Abuse policy to make sure that our Club is following best practice regarding the use of alcohol in the Club. All juvenile medal ceremonies will take place in an alcohol free environment and we will comply with the GAA rules banning the drinking of alcohol from cups.



Coolaney/Mullinabreena GAA Intermediate Team - 2005 Sligo Champions



Action	Outcome Sought	Timescale	Milestones	Responsibility
GAA Club Constitution adopted and in place	To make sure that the Club is being run in accordance with GAA rules.	Q.1	Constitution adopted	Club Secretary
Plan Implementation Sub-Committee and Co-ordinator appointed by Club Chairman	To monitor the effective implementation of the Club Plan to ensure realistic deliverability of actions	Q.4 Nov. 2013	Sub committee in place and review meetings held	Club Chairperson
GAA Volunteer Recruitment Toolkit used by Club officers ( <a href="http://www.gaa.ie">www.gaa.ie</a> )	That the Club is following best practice in terms of recruiting and retaining volunteers for various committees	Q.1	New volunteers recruited in 2014	Club Secretary
Retain outgoing officers through rotation and sub committee system	The Club needs to retain the experience gained by all serving officers and retain them in some capacity through the committee system	Q.1	Evidence of former or outgoing officers on committees	Club Chairperson
GAA on line Club Advice Manual used by Club Officers ( <a href="http://www.gaa.ie/clubzone/club-manual/">www.gaa.ie/clubzone/club-manual/</a> )	To assist all Club officers with administration in the Club	Q.2	Manual used by all officers	Club Secretary
Minutes recorded and adopted at meetings	Club activity recorded in full	Q.2	Minutes up to date	Club Secretary
All Club officers to attend and report to club monthly meetings	To ensure each officer reports to Club meeting with update on all activity	Q.2	Monthly reports from officers	Club Chairperson
Club Alcohol and Substance Abuse Policy developed	To make sure that the Club is following best practice regarding the use of alcohol in the Club	Q.2	Policy in place	ASAP Officer
All Players and Members registered on GAA online registration system. All teams affiliated to the Player Injury Fund.	To comply with GAA regulations on registration of players and members	Q.2	System up to date	Secretary & Insurance Officer
Brief job description of each role on executive committee	To establish clearly defined lines of responsibility and thus greater efficiency.	Q.1	Roles defined	Club Secretary
Children's Officer and Designated Person appointed	To oversee implementation of the GAA Code of Best Practice and to deal with any allegations of abuse in the correct manner.	Q.4 AGM 2013	Officer in place	Club Chairperson

Assistant Secretary Appointment	To provide a full supporting roll for Club secretary with ever increasing workload.	Q.4 AGM 2013	Appointment made	Club Chairperson
Park Committee established with input from all users of the park.	To ensure proper maintenance of park and to allow for smooth scheduling of training and games for all users of the park	Q.1	Committee in place	Club Chairperson
Monthly meetings to alternate between parishes	To ensure a balance is achieved and to assist with plan for incorporating Coolaney further	Q.4 Oct. 2013	Policy in place	Club Secretary
Operate a more timely and efficient monthly meeting with full agenda forwarded beforehand and improved attendance.	To make meeting more appealing to members and officers and thus assist with targeting new volunteers.	Q.2	Improved efficiency & Attendance increased 2014	Club Secretary
Enhance working relations with St. Nathy's Ladies' Club	To ensure open communication & good relations exist with regard to Park usage and agreed monetary contribution towards Park	Q.1 Jan.	Meetings held and terms agreed	Club Secretary
Introductory Flyer/Letter produced for new residents in the area.	To welcome and inform all new residents of all club activity and contacts	Q.2	Flyer in place Year 1	PRO
Information Night	To promote our Club in the best possible light to our communities and especially new residents.	Q.1 Possibly every 3 <sup>rd</sup> Year	Information Night held	PRO
All officers to attend club officer training programmes	To avail of the training to gain any skills or experience to assist with carrying out respective roles to full capacity	Q.1	Programme attended by officers post AGM	Club Secretary
Greater gender balance	To achieve a greater gender balance through all workings of the Club	Q.1	New female members in 2014	Club Chairperson
AGM Date	AGM to be held at the end of November annually	Q.4 Nov	AGM Nov. 2013	Club Secretary

## Finance and Fundraising >

**In 2018 our Club will be able to say:**

**“Coolaney/Mullinabreena GAA is successful in fundraising and in financial excellence in order to support the continued development of our Club. We have new and innovative fundraising ideas and have new people helping in the fundraising efforts.”**

### **Finance and Fundraising:**

The monies required to run our club on an annual basis is on a par with any small to medium sized business. The figures for the last five years are outlined in the table ( Fig. 3 ). This is to highlight to members what it costs to run our club annually. It is felt that some members are not fully aware of the extent of these figures.

The club has frequently displayed a capacity to fundraise on a large scale with the Club Hero initiative of 2012 the most recent example ( Fig. 4 ). We hope to carry forward this momentum where a more structured and considered fundraising plan is developed going forward. We are hugely indebted to all of our members and both communities for their continued support.

### **Key Aims**

#### **Finance and Fundraising Sub-Committee**

We will appoint a sub committee to take care of finance and fundraising in the club. The club treasurer will act as chairman of this committee and will present a report to each club executive committee meeting. They will prepare a budget for the club each year and prepare the accounts for the AGM.

They will plan and organise fundraising events for the club's day to day expenses through club lotto and a number of smaller events. They will also liaise with the development group to structure a sustainable plan to support the proposed blueprint for Park development with a number of larger events each year over the five years. With a significant workload at hand, this committee will require the full support of the club, wider membership and support base.

### **Club Lotto Scheme:**

The club lotto continues to be the mainstay fundraiser for the day to day expenses of the club. A full review of the scheme is now required after seven years. We will endeavour to preserve and expand the membership of the Lotto scheme knowing that there are many more willing participants within our club area and beyond.

Crucially we need to share the workload of ticket sellers to take the pressure off the small few who carry out the majority of this task each January/February. We shall establish lotto teams by Jan. 2014 to achieve this. Lotto signs need to be erected in Coolaney to create an awareness of the scheme and aid its expansion. More promotional work is also required.

### **Sponsorship:**

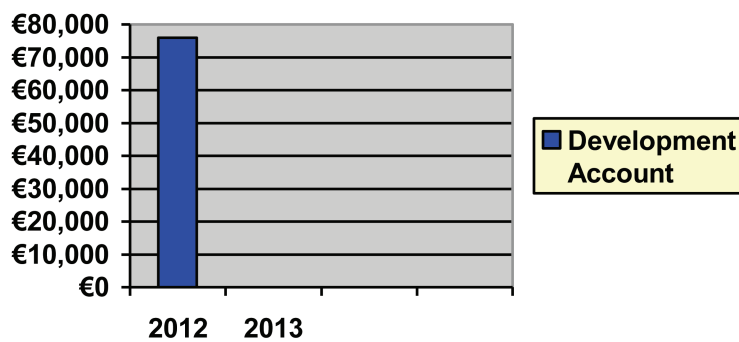
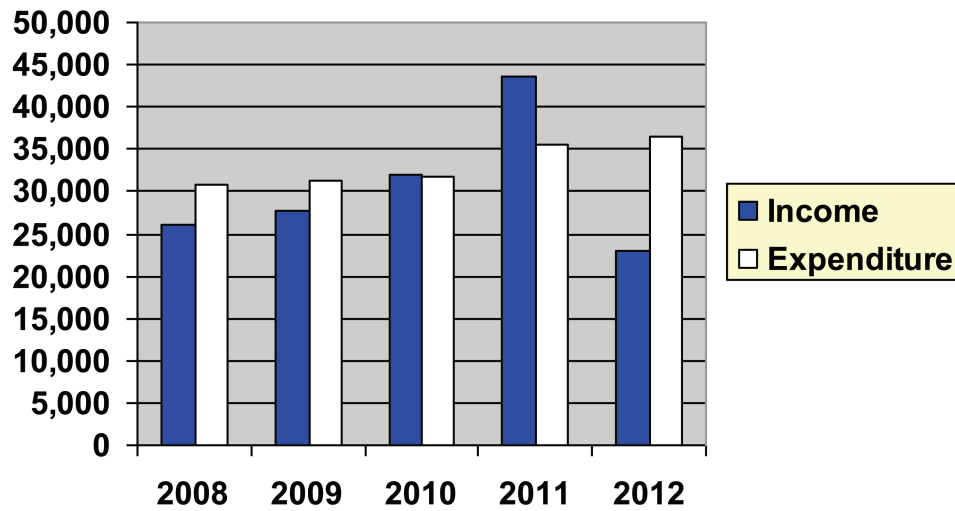
An official club policy on sponsorship shall be drawn up with new finance committee to take ownership of this area. This is an area largely neglected to date and there is a need to maximise potential. Whole club sponsorship along with individual teams, events and pitch side advertising shall be explored.

### **Spending Approval:**

The club shall ensure the efficient and controlled environment for all spending and respect for appointed officers. Approval must go through the finance committee and ultimately the executive. A review of all current expenditure will take place to identify any possible efficiencies and savings.



Club Yearly Accounts 2008 – 2012



Club Heroes 2012

Action	Outcome Sought	Timescale	Milestones	Responsibility
Finance and Fundraising Committee appointed by the Club Executive	To organize and oversee the preparation of accounts and fundraising in the Club	Q.1	Committee appointed post AGM 2013	Club Chairperson
Club Budget prepared at the beginning of each year	To help the Club prepare for the year ahead and to help plan for fundraising events	Q.1	Budget presented to Executive	Club Treasurer
Club accounts audited each year	To ensure best practice is followed	Q.4	Treasurer's report to AGM annually	Club Treasurer
Full review of all Club expenditure	To ensure maximum value for money and to eliminate any superfluous expenditure	Q.1 Feb. 2014	Treasurer to report to Executive	Club Treasurer
Full scale review of Club Lotto scheme	To ensure retention and expansion of lotto scheme to guarantee stronger base income for day to day club funding	Q.4 Dec 2013	Review & Sizeable increase 2014	Club Treasurer
First lotto draw of the year to become a social event.	Use the opportunity to promote the lotto and increase sales. Other fundraising events for the year could be announced also.	Q.1 March	Successful event 2014	Club Treasurer
Lotto Jackpot Sign for Coolaney	To create awareness and presence of Club lotto with the aim of increasing sales	Q.1 2014	Sign Erected	Club Treasurer
Major Fundraisers	Major events planned annually to support the development project	Q.1	Two major events 2014	Club Treasurer
Development Finance	To ensure a sound business plan is in place to support the proposed development	Q.1	Plan in place	Treasurer/Dev Group
Registered Charity exemption status	To avail of the charity tax exemption status for sports bodies	Q.4 Oct. 2013	Status approved	Club Treasurer
All Spending Approval must go through Finance committee and Executive	To ensure an efficient and controlled environment of spending and respect for the officials appointed.	Q.3	No unauthorised Club spending	Club Treasurer

Club Sponsorship Policy Drawn Up	To maximise potential of vital income source	Q.1	Increased sponsorship by 2014	Club Treasurer
Registration Fee Introduced in 2014 along with a registration evening and Lotto Ticket launch.	To ensure that all players using our facilities are contributing to offset expenses and to ensure full insurance cover is in place for every player	Q.1	First registration evening held Feb. 2014	Club Treasurer
Vendor Selection Policy	All vendors/suppliers to be selected based on best price and service with long term relationships built.	Q.1	Policy in place	Club Treasurer
Club Merchandise Availability	To make available official club merchandise to any member, parent, child, coach etc. Moderate income potential.	Q.2	Merchandise available in year 1	Treasurer & Coaching Officer
Investigate the possibility of a fundraising weekend with a number of events	To establish a weekend in the year to make our own as an annual festival type event and provide regular income	Q.3	Trial 2014	Club Treasurer

### List of Potential Annual & One-Off Fundraising Events

All Ireland Ticket Raffle - Annual Event  
 Talent Night similar to Club Hero  
 Rock Night  
 Come Dine with Me  
 Harvest Evening/Weekend Festival  
 Triathlon - King/Queen of Knocknashee  
 Honda 50 Draw or something similar  
 Auction - Sponsored Prizes.  
 Dance in St. Brigid's Hall - Mike Denver etc  
 Mr. & Mrs Night  
 Table Quiz  
 Card Games  
 Golf Classic  
 Family Fun Day  
 Bucket Collections  
 BBQ Event with Music.  
 Sponsored Cycle  
 Jigs & Reels/Strictly Come Dancing Event  
 Drama Nights  
 Mock Wedding  
 Boston Tea Party  
 Buy a Brick



U-12 Medal Presentation - Sam Maguire Visit - 2012



## Facilities and Development >

In 2018 our Club will be able to say:

“Coolaney/Mullinabreena GAA Club players and members now enjoy the very best possible facilities in the area, both on and off the pitch.”

### Key Aims:

#### **Nace O'Dowd Park Development Project:**

The club accepts that our existing facilities are not adequate for our requirements. A specific facilities development group was established in November of 2011. The group immediately set about establishing a development account and thus the Club Hero fundraising initiative was run throughout 2012 to great success.

After some negotiations, the process of purchasing 1.6 acres of land to extend the park is nearing conclusion. The aim is to complete this and to prepare and present a blueprint for whole park development. This shall consist of extension and reconstruction of main pitch with perimeter fence. Realignment and reconstruction of second pitch. Construction of new Clubhouse and all ancillary works.

#### **Development Financing:**

The development group will liaise with the executive and new finance committee with regard to plans and ideas for specific fundraising initiatives to support any future project. All avenues will be explored to access any loans or grants and tax exemptions available to the club from National Lottery, Leader, GAA, Charity exemption status etc. We are also aware that the timing and provision of this club plan in conjunction with evidence of self funding is critical if not

mandatory to the success of granting of any form of aid.

#### **Club Safety Statement**

We will develop a club safety statement that will help identify all potential safety hazards, thus ensuring that our grounds follow best practice in providing a safe environment for players and supporters.

#### **Facility Maintenance:**

As the club facilities improve and grow it will be imperative that the club maintains our facilities to a high standard. We will be required to work hard to maximise our volunteer effort in order to manage our growing facilities. We will continue to work with and liaise with the community scheme employees in this regard also.

#### **Contingency Facilities:**

In the event of agreement of development commencement, the club shall have in place, in good time, a contingency plan for training and games venue to ensure the least possible disruption to players and coaches. This is a necessary short term pain for long term gain.

Action	Outcome Sought	Timescale	Milestones	Responsibility
Club Safety Statement developed	Providing a safe environment for players and supporters	Q.2 2014	Statement in place	Club Secretary
Land Purchase	Enable the extension and reconstruction of the club's playing and training pitches	Q.4 2013	Contracts signed	Club Chairperson
Nace O'Dowd Park Development	Extension and recon of main pitch. Perimeter fence. Realign and extend second pitch. Construct new Clubhouse	2018	Project complete	Dev. Group.
Development Project Presentation	Presentation enables all members to have their say in an open and transparent way	Q.4 2013	Presentation event open to all members	Dev. Group.
Development Finance	The development group will liaise with the executive and new finance committee with regard to plans and ideas for specific fundraising initiatives to support any future plans.	Q.4 2013	Financial plan in place	Club Executive/Dev. Group
Grant/Loan Options Explored	Maximum assistance achieved to lessen the overall burden on club self financing for development	Q.4 2013	Relevant applications lodged	Treasurer & Dev. Group
Defibrillator Installation	To ensure that the welfare of our players and supporters is of top priority	Q.2 2014	Defibrillator installed	Club Secretary
Community Scheme Work further developed	Continued maintenance and enhancement work at the Park	Q.2	Scheme in place and extended	Park Committee
Park Vesting Documents Review/Update	Necessary update with regard to land purchase and application for future grants and loans.	Q.4 Oct. 2013	Documents Updates	Club Chairperson
Park Trustee Review/Update	Necessary update from three trustees to five to include a Sligo GAA rep and a Connaught Council rep	Q.4 Oct. 2013	Trustees Updated	Club Chairperson
Roadside Signage erection for Park	To ensure maximum recognition of our facilities and of it's official name	Q.2 2014	Signs in place	Club Secretary

## Communication / PR and Culture >

**In 2018 our Club will be able to say:**

**“Coolaney/Mullinabreena GAA Club is the best possible sporting, cultural and social organisation in our Community. All our members and supporters are connected through traditional and new media. Our members in the community are aware of everything that is happening in the club.”**

### Key Aims

#### **Public Relations Officer Role:**

This role has expanded greatly in recent years with the onset of technological advances and the mobile communication age. With so much more activity at the club, there is a greater need to keep our members and supporters informed on all games, training, events etc. Improved communication is required with all officers, coaches etc to provide regular news updates to PRO for inclusion in all notes and on-line updates.

#### **Scór**

We will enter the local Scór competitions and aim to promote Irish music, song and dancing. This will help encourage people who have no connection with the GAA to become involved in the club.

#### **Irish Language Promotion**

The club will make every effort to promote the use of the Irish language in its day to day activities. This will include the use of the ‘Gaeilge ag an Cruinni’ section in the ‘Culture and Heritage’ section of the online GAA club manual.

#### **Social Events**

We should attempt to have at least one annual get-together or social event to simply celebrate our existence be it formal or non formal.

#### **Newsletter**

We will print and email members more frequent newsletters based on the current and popular ‘Blue & White Times’ format. This serves as an excellent way to inform them of all of the club’s activities. We are also mindful of the fact that not everybody has email access and that the presentation of printed copies to members and supporters is welcomed and appreciated.

#### **St. Nathy’s Ladies’ Link:**

We will endeavour to improve links with our sister Club in keeping with the progress of recent years. We appreciate that our clubs co-exist in an environment with members drawn from mostly the same families and in part, same catchment area. Improved lines of communication are required in this regard.

#### **Website/Social Media:**

We have one of the first and longest running GAA Club websites in the country and are very proud of this. We should continue to seek to improve the site and keep it updated at all times. The club currently has both Facebook and Twitter accounts with very healthy numbers following on both. Considerable time goes into updating these forums and we will endeavour to keep apace with the times and evolve as required.



Action	Outcome Sought	Timescale	Milestones	Responsibility
Continue to update and promote Club website	To have an up to date website that is informative and well presented	Q. 1	Fully Updated site	IT officer & PRO
Refresh Website design in conjunction with club 125 in year 2014	Opportunity to refresh our website in conjunction with the Club's 125yrs celebration in 2014.	Q. 1 Jan 2014	Launch of refreshed site in January 2014	IT Officer & PRO
Continue weekly Club notes in the local newspapers	To inform the local community about all of the Clubs activities	Q. 1	Notes updated	PRO
Full Club name used	To ensure adequate respect for both parish names through all Club references	Q. 2	Continued use of full name	PRO
Collect email address and phone number for each Club member	To allow us to communicate directly with all Club members through email or cheap/free bulk text systems.	Q. 2	List Begun 2014	PRO
Issue more frequent Club newsletter	To better inform all our member on the Clubs activities	Q. 2	Increase to twice yearly 2014	PRO
Club to enter Scór competition and promote use of Irish language	To promote Irish music and dance, to attract new people to the Club and to increase the use of our native language	Q. 4 2013	Enter 2013 – 2014 Scór.	PRO
Encourage higher attendance at all Club games	To promote our games through a policy of engaging parents and supporters as a social occasion	Q. 2	Noticeable Increase 2014	PRO
Promote Website, Facebook & Twitter Accounts. Use competition.	To help improve communication with our members including those who are abroad	Q. 3	Competition to promote website in 2014	PRO

Action	Outcome Sought	Timescale	Milestones	Responsibility
Adopt GAA policy on social media use and mobile communication	To ensure relevant ethics are in place regarding all communication with underage members	Q.1 2014	Policy Adopted	PRO
Bulk Text System	To ensure all players and members are notified of gamers, events etc in an efficient and prudent manner.	Q.1	Trial system year 2014	PRO
Investigate the possibility of launching our own Club application for mobile devices	To ensure that we keep apace with technological advances regarding communicating with our member and supporter base	Q.1 2015	Club App Launch	IT Officer
Establish a Club 125 years committee	To ensure there's a dedicated group to draw up a programme of events to commemorate 125yrs during the year 2014.	Q.4 2013	Committee in place	Club Chairperson
More extensive promotion and publicity of our Club Lotto and Lotto results	To create greater awareness of the Lotto and aid its expansion in keeping with action in Finance section.	Q.1	Noticeable improvement in publicity	PRO
Continued improved relations with St. Nathy's Ladies' Club	A better relationship with our sister club with regard to use of facilities and possible shared social and fundraising events.	Q.3	Possible Joint fundraising event 2014	Club Secretary
Club Dinner Dance	Continue the revival of club dinner dance to act as stand alone social occasion to bring members and supporters together in conjunction with reunions and team successes.	Q.3	Annual review of dinner dance feasibility	Club Secretary
Youth Reporters Recruited	To introduce and engage young members in a meaningful way through work on web updates, newsletters etc.	Q.2	New reporters recruited	PRO

## Implementation and Review Mechanisms for the Plan ›

This Plan is a living document. It will be reviewed, assessed and adapted to ensure it facilitates the Club in reaching its potential over the next five years.

The Club Executive and Club Plan Co-ordinator will act as the Plan Implementation body. The Implementation programme is as outlined in the Executive Summary. This allows for the full tracking of the plan and all of the actions identified. The committee will meet on a quarterly basis and assess the progress of the plan against its stated

objectives. This team will decide on the most appropriate method to carry out a comprehensive annual review of the Plan. This will involve the assessment of the current initiatives, their appropriateness for the needs of the Club and the identification of additional initiatives to assist in the completion of achieving the goals and objectives.

If required, the Plan will be modified and adapted. The Committee will also be responsible for communicating the modified Plan to all Club members.

## Conclusion ›

When developing the plan we were conscious of the main themes outlined in the national strategic plan, the Comhairle Connacht Strategic Plan and the Sligo GAA Strategic plan. All of the actions identified are categorised in unison with the above.

This plan has been constructed around the values and traditions of the club. Our aim is that it will be volunteer-led and be managed with excellence. Crucially we hope to involve all members in the implementation of the plan. We again commend all the excellent work done by so many volunteers over the years to bring our club to the healthy state it is in today.

We are also cognisant of the fact that we must recognise the need for change and evolution in all sectors of our club and embrace the challenges that change brings.

We have set ourselves targets which we feel to be reasonable, realistic and deliverable during the lifetime of this plan. Crucially, we have incorporated a specific implementation mechanism to see all the actions through to realisation.

It is fitting that we launch this, our first ever strategic plan, on the cusp of the club's 125<sup>th</sup> anniversary of our founding.

**Ar aghaidh linn le chéile**

*Strategic Plan Steering Committee*



## Glossary of Terms >

**Alcohol and Substance Abuse Programme (ASAP):**

GAA programme that focuses on minimising the harm being caused by alcohol and drugs in society.

**Award 1:**

Coach education programme that qualifies the participant to be a lead coach for either child, youth or adult players.

**Club School Link:**

Club support for local primary schools to ensure promotion of the Club and the games

**NS Liaison Officer:**

National School Liaison Officer

**SS Liaison Officer:**

Secondary School Liaison Officer

**Cúl Camps:**

An organised camp for children aged between seven and 13. They are run by qualified coaches and usually held during the summer.

**Go Games:**

Small sided skill development games for under 12's that focus solely on skill development and participation

**'Have-a-go day':**

A series of football and hurling recreational blitzes held for individuals or groups who have had little or no involvement in the GAA previously. These are held at Club locations for newcomer or non-traditional communities.

**Introductory Award:**

Basic coach education for beginner coaches for child, youth and adult players.

**Scór:**

Initiatives and activities in which GAA members engage to promote Irish music, dancing and culture.

**Supertouch:**

Small sided games for 13 to 18 year olds



Coolaney/Mullinabreena GAA 1958 Senior Champions



Coolaney/Mullinabreena GAA Minor Team  
2010 Sligo Champions

## Acknowledgements >

The club wishes to sincerely thank every individual who played a part in building this Club Plan. Those who were part of the steering committee, workshop and focus groups are listed below. Thanks to Pdraig McGourty and John McPartland of Sligo County Board for their assistance. Thanks to David Hosey for his guidance with the implementation mechanism. Finally thanks to all who proof read and acted in a consultancy capacity to complete this production.

### Club Planning Steering Committee:

Brendan Kivlehan, Leo Coleman, John Marren, Martin Golden, Eugene Henry, Shane O'Brien, Ollie Lee, Denis Gormalley.

### Planning Workshop Attendance (Register):

Sean O'Kennedy	Leo Coleman	Aidan Coleman	Collette McGowan
Micheál Gorman	Kieran Finan	Denis Gormalley	Francis Brennan
John McGowan	Tommy Kilcoyne	Eugene Henry	Fr. Peter Gallagher
Stephen Barrett	Shane Mulkeen	Jack Devaney	Gerry Mullen
Peter Round	Patsy Marren	Anthony McGowan	Gerry Lee
Brendan Kivlehan	Louise O'Donnell	Eamon Gorman	Colin Connolly
James Finan	Shane Marren	Tom Johnston	Martin Golden
Dara Mulvey	Trish Gorman	Shane O'Brien	Gerry Connolly
Noel Johnston	Richie Britton	John Ruttledge	Padraig McHugh
Declan Henry	Mary Henry	James Henry	John McPartland
Colin Marren	Ollie Lee	Darren Coleman	Padraig McGourty
John Marren	Christy Davey	John Brennan	Cyril Feely

### Focus groups:

#### Coaching and Games:

Denis Gormalley ( Ch ), Micheál Gorman, Bernie Finan, Gerry Lee, Trish Gorman, Eamon Gorman, Stephen Barrett, Colin Marren, Darren Coleman, Johnny Finan.

#### Facilities and Development:

Ollie Lee ( Ch ), Gerry Connolly, John Marren, Leo Coleman, Anthony McGowan, Johnny Ruttledge, Shane O'Brien.

#### Admin/Communications/PR/Cultural:

Eugene Henry ( Ch ), Tommy Kilcoyne, Brendan Coleman, Louise O'Donnell, Seán O'Kennedy, Collette McGowan.

#### Finance and Fundraising:

Martin Golden ( Ch ), Fr Peter Gallagher, Mary Henry, John Brennan, Francis Brennan.





Coolaney/Mullinabreena GAA Team - 1984 Sligo Junior Champions



Coolaney/Mullinabreena GAA Team - 1988 Sligo Junior Champions



## Club Executive 2013 ›

### Position

President  
Chairperson  
Assistant Chairperson  
Secretary  
Treasurer  
Assistant Treasurer  
PRO  
Assistant PRO  
Coaching Officer  
Schools Co-ordinator  
Insurance Officer  
IT Officer  
ASAP Officer  
Child Welfare Officer  
Cultural Officer  
County Board Officer

### Name

Walter Kivlehan  
Brendan Kivlehan  
John Marren  
Leo Coleman  
Martin Golden  
Matthew Conlon  
Eugene Henry  
Shane O'Brien  
Patricia Gorman  
John Marren  
Shane O'Brien  
David Hosey  
Bernie Finan  
Helen Gannon  
Hillary Brennan  
John Brennan / Eugene Henry

Development Group

Denis Gormalley, Ollie Lee, Shane O'Brien



*Many Thanks to Club Plan Main Sponsor*



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# **Coolaney/Mullinabreena G.A.A. Club**

## **Strategic Plan 2013 - 2018**

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